

Crisis Communications With Composure and Confidence

In the immediacy of a crisis such as a cyber-attack, data breach, damaging media coverage of company or executive, a national or international incident, bankruptcy, health crisis or disaster recovery, it's paramount you maintain control over your message, ensuring your audience receives the information they need during these vital moments. GlobalMeet is here to help you navigate challenging situations with confidence transforming your crisis communication need into an informative experience that puts rumor mills to rest.

Your **Trusted Partner** in a Crisis

Whether you need to deliver a live press conference, address your employees company-wide or connect with customers impacted by an event, GlobalMeet is designed to support you during a crisis and broadcast to audiences of 100,000+.

Our platform empowers you to design and execute mission critical crisis communication events with best in class reliability and the comfort of a professionally managed services team that will get you to where you need to be quickly.



Crisis Communication Benefits



Advanced Preparation

Establishes a course of action in advance to ensure quick and confident communication in the event of a crisis



Reputation Protection

Prevents, mitigates and avoids harm or irreparable damage to your business reputation in emergency situations



Brand Assurance

Allows teams to communicate with the public, assuring a sense of security among employees, investors and customers

How to Ensure Effective Crisis Communications

Crises can strike at any time. By implementing these four effective communication strategies, you can ensure your message is delivered clearly and consistently during a critical situation.

1. Develop a Comprehensive Playbook: Outline your response team, FAQs, contact information and legal guidelines in a regularly updated playbook.

2. Appoint a Single Media Contact: Designate a single spokesperson (CEO, COO, PR) to deliver clear and consistent messages during a crisis.

3. Practice and Maintain Composure: Rehearse crisis responses with all stakeholders to identify areas for improvement and boost confidence.

4. Emphasize Clear Communication: Utilize webcasts with a prepared message and a single, authoritative voice to efficiently communicate with all audiences.

Handle It However You Need

During a crisis, there's no room for technical glitches. Host an emergency town hall, broadcast a responsive recovery event or provide your investors with some reassurance. Our professionally managed services provide you with a team of dedicated specialists to help you expedite a polished presentation or create a turnkey event at a moment's notice.



Communicate With Clarity

During a crisis, clear and secure communication is paramount. GlobalMeet offers enterprise-grade security features to give you peace of mind. With gated access, password protection and login authentication, only authorized participants can join your event.

Gain Valuable Insights and Maintain Transparency

Following your crisis communication event, you'll want to understand and analyze its execution. How well did you handle it? GlobalMeet provides robust reporting and analytics to measure audience engagement and gauge the efficacy of your message. Attendees who miss the live event can access a recording using a link, minimizing the risk of miscommunication.



Sign up today for a GlobalMeet demo.

Together, we can ensure clear and timely communication during your time of need.