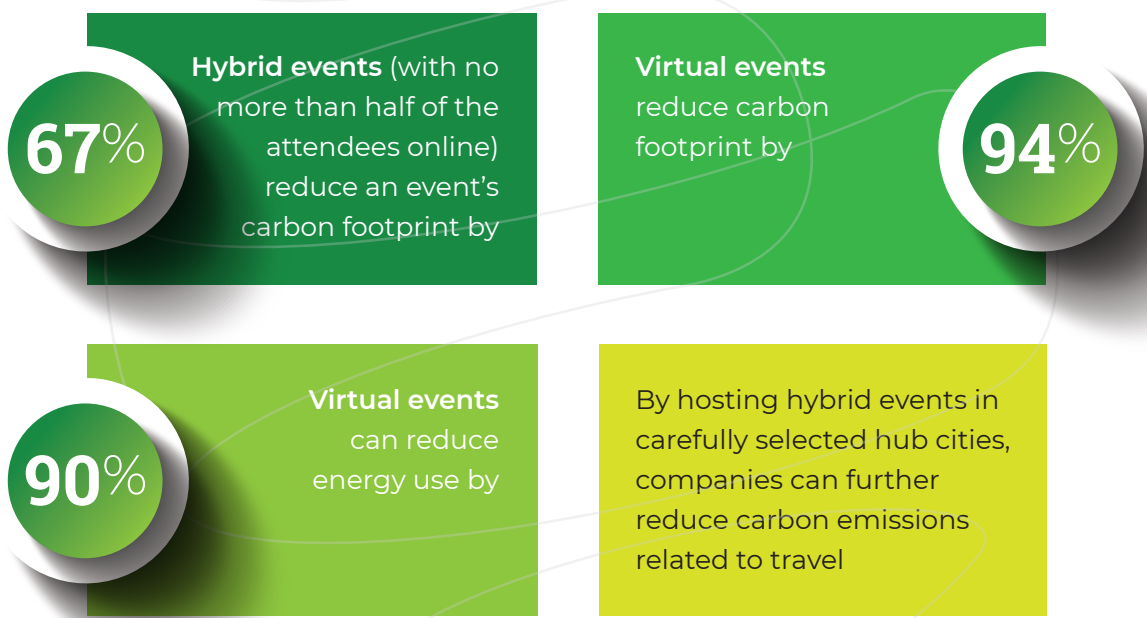


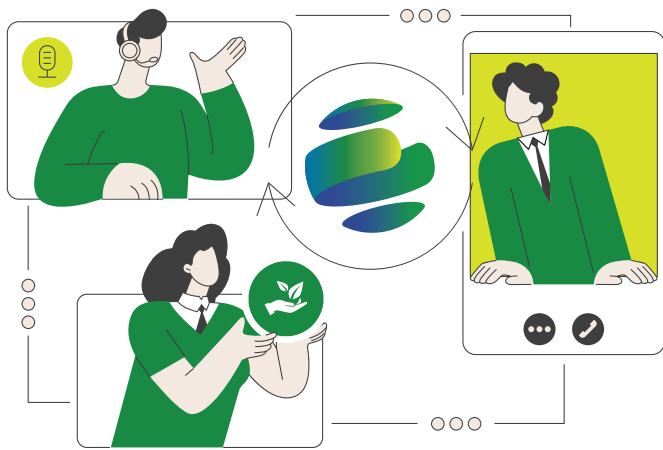
See the Difference Hybrid Events Can Make For the Planet

Many companies don't adopt hybrid events with an eye on sustainability — although some do. The more people attend a conference or meeting, the greater the environmental impact. Reduce Your Carbon Footprint and allow planet earth emerge as the clear winner.

Carbon Footprint Benefits in Numbers:



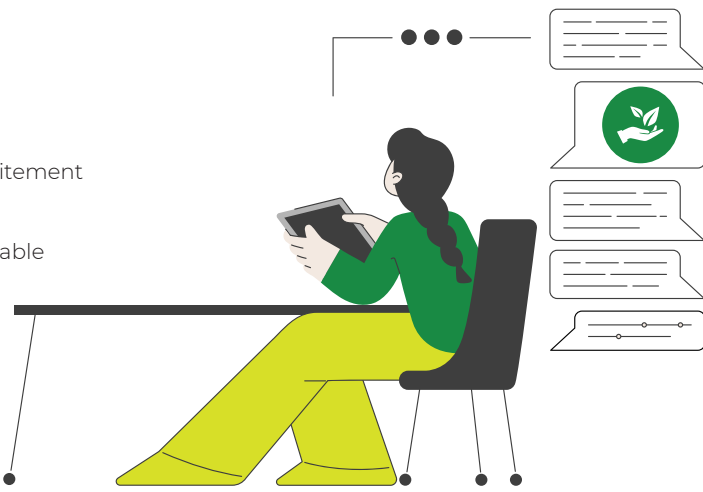
Benefits of Virtual and Hybrid Events for Companies



- Streamline operations and reduce costs with hybrid events
- Preserve (or increase) revenue
- Save employees' time
- Reduce business risks
- Increase productivity
- Eliminate jetlag
- Make events more inclusive

Benefits of Hybrid Events

- Real-world interaction
- On-site networking
- Increased ambiance and excitement
- Reduced carbon footprint
- On-demand recordings available after the event
- Inclusiveness



What can Add to Carbon Emissions?

Real-world events add carbon emissions not just from travel but from:

- Printed brochures, handouts, and signage
- Energy for food production and waste from food
- Water use
- Energy use
- Municipal and solid waste



How GlobalMeet Can Help with Your Next Hybrid Event?

GlobalMeet has been producing hybrid events for more than 20 years through:

- Worldwide streaming
- On-site services at the physical location
- Network support to ensure the appropriate bandwidth for your event
- Professional audio, video, and lighting
- Event hosts and moderators
- Virtual connections for remote attendees
- Pre-event promotions
- On-demand recordings
- Personalized service
- Decades of expertise and experience

